

# THE FRIEND SOUND

## A Musical Tradition of the Western Alps - Valli di Lanzo (Italy)

This film is the product of anthropological fieldwork documented between 2011 and 2015 in the Alpine region of Valli di Lanzo, where we delve into a world of orality and the everyday, in both a real and imaginary time, public and private, punctuated by the festivals and rituals of a society surviving the centrifugal force of globalization. Here, musical practice is not a show or a revival, but rather an intrinsic part of life. The story is developed through a series of chapters documenting the characteristics of a specific musical tradition inextricably linked to its social context. Musical structures are related to social structures, producing a sound that conveys emotionality and deep connection, where members experience shared meaning within a harmonious collectivity. In this world, feeling the music means feeling the community. From research to first-hand accounts, we come to understand that friendship is at the core of this music, a crucial element for the expression of this sound to reach its full potential.

This film is in Francoprovenzale, the dialect of this region, and one of the twelve historical linguistic minorities recognized by the Italian Republic.

## The Filmmakers

Flavio Giacchero

Ethnomusicologist and musician, active in the fields of cultural anthropology, photography, and soundscapes. From 2003 to 2013, he worked as a researcher at the ethnomusicology archives of Turin. Currently, he is involved in numerous partnerships with research institutions, scholars and musicians with extensive publishing activities, recording projects and concerts in Italy and abroad. Since 2011, he has been collaborating with the Cultural Association Chabram d'Òc on many projects aimed in protecting and sharing the cultures of linguistic minorities.

Luca Percivalle

Filmmaker, anthropologist, and educator, he considers video a research tool, as well as a means of dialogue and reflection. Originally from Casale Monferrato, Luca currently works at Laboratorio Granai della Memoria at the University of Gastronomic Sciences in Pollenzo, Italy. Among his current projects, he is involved in visual anthropology research in documentary film-making and laboratories which aim to use the medium of audiovisuals as an educational tool, as well as a vehicle for socio-anthropological investigation. He has also created a variety of music videos, music video installations, and short films in Italy and abroad, and has participated in several film festivals.

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